



REDEFINING LIVE ACTION
ENTERTAINMENT



BATTLE
— COMPANY —



WHO WE ARE

We are an ambitious laser tag design and manufacturing company with a passion for changing the way people experience live-combat gaming.

We provide manufacturing and support to businesses both big or small, around the world! With fresh thinking and innovative gaming concepts, our reputation has made us a leader in the live-action gaming space. One of the hallmarks of our approach to design & manufacturing is equipment versatility. Whether operating an indoor arena, outdoor battleground, mobile business, or a special entertainment attraction our equipment can be customized to fit your needs. Battle Company systems will expand your income opportunities and offer possibilities where the rest of the industry can only provide limitations.

Our products are designed and tested at our 13-acre property headquarters. They are put into action in our 12,500 sq-ft indoor laser tag arena and our newly constructed outdoor battlefield to ensure the highest level of quality. Using Agile development methodology and manufacturing that is ISO 9001 certified, we are the fastest manufacturer in the industry when it comes to bringing new products and software to market. Battle Company equipment has a strong competitive advantage over other brands and our commitment to R&D is the reason why we are leading the evolution of the laser tag industry!

SOLD INTO
➤ **30+**
COUNTRIES

ENTERTAINED
OVER
3,000,000+
GAMERS
OF ALL AGES

IN JUST OVER
➤ **4**
YEARS!



BUSINESSES THAT CHOOSE US TO POWER THEIR EXPERIENCE



WE SERVE THE MILITARY



TYPES OF TACTICAL LASER TAG BUSINESSES



Indoor Arenas

- Highest revenue potential
- Fixed location, usually operating year-round
- Not subject to inclement weather
- Higher operating costs
- Accommodate multiple parties/events during the same time slot



Outdoor Battlefields

- Operates outside of extreme seasonal weather
- Convert existing land into a profit producing venture
- High revenue potential
- Larger battlefield configurations
- Expanding the market for existing combat sports battlefields



Mobile & Drop-Off

- Low overhead
- Low start up costs
- Take your equipment on site at office parties, birthdays, schools, clubs, and churches
- Flexible hours
- Part-time or full-time income



Other Types of Businesses, Including:

- Haunted houses, hayrides, and trails
- Vacation resorts and hotels
- Bowling centers
- Miniature golf courses
- Religious organizations
- Youth programs and associations
- Corn mazes
- Fitness clubs
- And more!

TACTICAL LASER TAG EXPERIENCE

**SUITABLE FOR PLAYERS
OF ALL AGES!**



BATTLE RIFLE PRO

The Battle Rifle Pro is our most popular unit. Its robust features and versatile design make it the perfect unit for players of all ages.

The Battle Rifle Is Backed
By The Industry's Most
Powerful Electronics



FEATURES

Player and Game Presets
Connect a Phone Via Bluetooth
Long Range in Full Sunlight
Rumble Feedback
Customizable Preset Weapons
Wifi 2.4 Ghz
Offline and Online Scoring
15 Weapon Presets

Updatable Over Micro USB
Admin Controls
Class 1 Laser Standards
Lithium Ion Battery
Adjustable Beam Spread
6 Team Colors
Extended Warranty Available



CLASS 1 LASER PRODUCT



ROBUST
AUDIO



WIFI
TECHNOLOGY



BLUETOOTH
TECHNOLOGY



BATTLE RIFLEXL

The Battle Rifle XL is our larger, commercial laser-tag unit featuring a removable clip for simulated reloading and a adjustable stock for your older crowd.

- 1 ADJUSTABLE STOCK
- 2 PHONE POCKET
- 3 SIMULATED RELOAD MAGAZINE
- 4 RAIL ATTACHMENT
MULTIPLE MOUNTING RAILS



CLASS 1 LASER PRODUCT



MOST POWERFUL ELECTRONICS!



3 STAGE RELOADING



RECOIL STOCK



HIGHLIGHTED FEATURES



ROBUST AUDIO



WIFI TECHNOLOGY



BLUETOOTH TECHNOLOGY



Our equipment leads the pack with over 2000+ sound effects and the industry's only custom voice profiles.

BRM

METAL HYBRID

Battery powered recoil stock, 3 stage reloading, backed by the industry's most powerful electronics, the BRM is your premier choice for tactical laser tag!



Removable Mag to Simulate Rifle Reloading

IF AN M4 & THE BATTLE RIFLE HAD A BABY...

IT WOULD BE THE BRM

The BRM newly designed adjustable stock is fitted with a battery powered recoil system that comes alive in your customer's hands without the headache of using CO2. Gesture detection gives players the ability to perform motion-based melee attacks. Another first for the industry. Want simulated reloading? Drop and pop the mag, then pull back the charging handle with the BRM's realistic 3 stage reloading option.



Powerful Laser Tag Game Engine And Scoring Software

EDGE GIVES YOU TOTAL CONTROL OVER THE BATTLEFIELD

By unlocking the power of our advanced laser tag hardware through WiFi technology Edge will allow you to create new and exciting game modes, manage your players, and of course give you real time scoring.



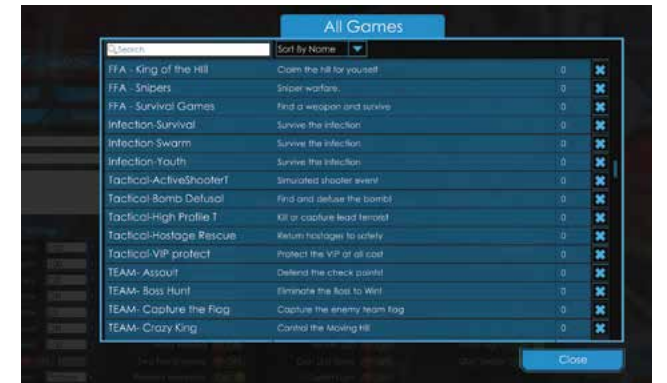
EDGE HAS THE INDUSTRY'S MOST ROBUST FEATURE SET

- Design an unlimited number of game types
- Build a variety of weapons with the industry's most advanced gun builder
- Dream up unique player types with special weapons and abilities
- Grant players the option to use their phones in-game with CallSign
- Create unlockable weapons and custom rewards
- Deploy enemy actors for a live target experience
- Promote your business with in-app messaging and special offers through CallSign
- Apply special rules to create unique missions
- Add your own songs and sound effects to each game
- Track stats and manage player CallSigns
- Select and deploy new missions instantly
- Run single games or full sessions
- Broadcast your scoreboard to a TV screen

EDGE CAN RUN WITH OR WITHOUT AN ACTIVE INTERNET CONNECTION!

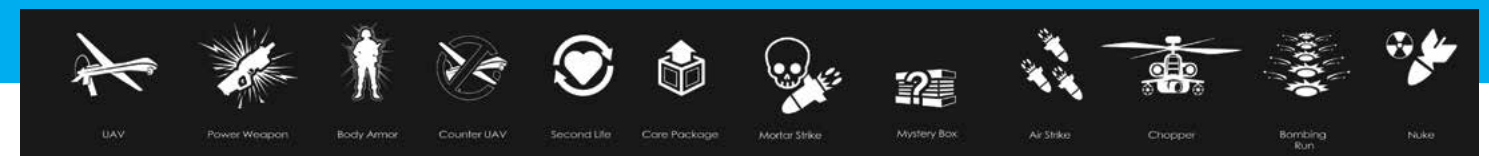
EXCITING GAME MODES!

EDGE comes ready with some of the most popular game types from the video game industry. King of the Hill, Domination, Infection, Capture the Flag, and more! EDGE gives your business the power to be creative when developing an experience for your players bringing your vision to life with endless possibilities.



KILL STREAKS BABY!

The EDGE Game Engine is the only system in the market that offers a true kill streak experience found in popular games like Call of Duty. Call in a UAV to give away the enemies positions, get upgraded weapons or body armor for you and your team, or rain terror from the sky with mortars, missiles, choppers, and even a nuke! There are 16 Kill Steaks available for you to add or remove from any game!



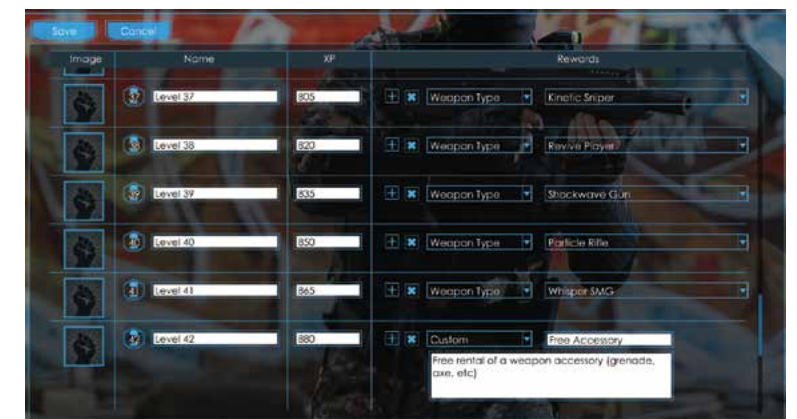
EARN MEDALS!

EDGE will let your customers earn medals. Medals are achievements given to players based on how they play. This creates additional buzz for players beyond seeing their stats. With CallSign, players can track all the medals earned while playing at your battlefield.



RANKING AND UNLOCKS CREATE MORE REPEAT CUSTOMERS

Our robust ranking settings allow you to create your own rewards for players to unlock. We are not just talking about giving a player a little number next to their name and a star. This is a full fledged ranking system where players can unlock weapons and custom rewards redeemable at your business!

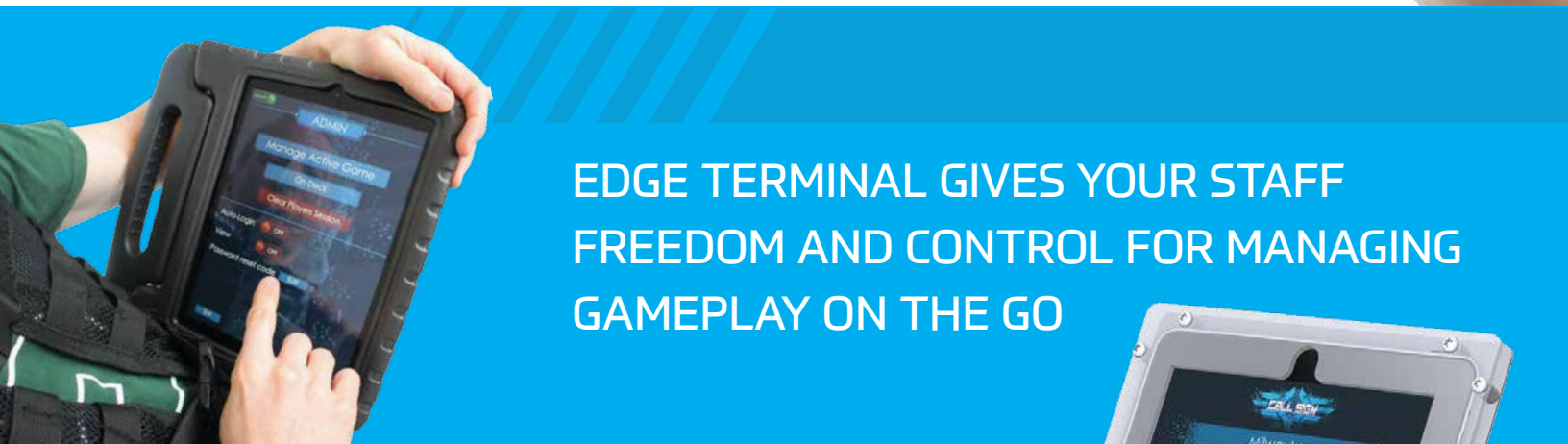


EDGE TERMINAL

ACCELERATES PLAYER THROUGHPUT
WITH CONTROL FROM AN IPAD OR ANDROID TABLET

YOU ARE NOW FREE TO MOVE ABOUT THE BATTLEFIELD!

EDGE Terminal is a custom designed application built for iPads and tablets that give you and your staff freedom and control over the entire battlefield. Terminal acts as a remote control for Battle Company software and equipment making it easier to create Callsigns, manage the EDGE game engine, assign teams and equipment, and run a game or session. Controlling the battlefield has never been easier!



EDGE TERMINAL GIVES YOUR STAFF
FREEDOM AND CONTROL FOR MANAGING
GAMEPLAY ON THE GO

TERMINAL CAN ALSO ACT AS A STATION
TO VIEW THEIR CALLSIGN PROFILE TO SEE
THEIR SCORE AND RANKING.



CONNECTING YOUR LASER TAG BUSINESS WITH FACEBOOK

Give your customers a new reason to hit the
Like button!



EASILY SHARE YOUR
SCORE BOARD TO
FACEBOOK

Facebook is one of the most effective marketing
platforms in existence and by merging it with
your game engine, you can easily create more
buzz for your business.



INDUSTRY'S FIRST INTEGRATED SMARTPHONE APPLICATION

REVOLUTIONARY SMART PHONE APP

There is a smartphone in everyone's pocket... so we at Battle Company want to help you take advantage of that! CallSign is a FREE smartphone application created for your players to view stats, track personal medals, level up, unlock weapons, and redeem custom rewards!



PLAYERS CAN USE THEIR PHONES IN GAMES

Download CallSign App Now



Full Heads-Up Display!

“People love their phones, that's why we developed CallSign. It's a huge advantage for your business that's just not offered by other manufacturers. CallSign keeps customers coming back”
— Aaron Fischer - CEO —

CALLSIGN HELPS YOUR BUSINESS MAKE MORE MONEY!

INTEGRATION WITH FACEBOOK

Integration with Facebook means your customers can market your business to all of their family and friends. This will bring brand awareness and future customers from the world's most popular social network.



BONUS XP

Incentivize your players to share their scores to social media and you can REWARD THEM WITH BONUS XP!

CUSTOMER REWARDS

Give a discount at the snack stand for reaching level 5, reward a customer with a discount if they bring a friend at level 10, or drive traffic to another attraction with \$1 off coupon. custom rewards encourage players to spend more money at your business.

“HEY...I GOT A LOOT BOX!”

Gamers love opening loot boxes. the more they play... the more loot they earn. the more they play... the more loot your business earns!



THE ULTIMATE BATTLEFIELD ACCESSORY!

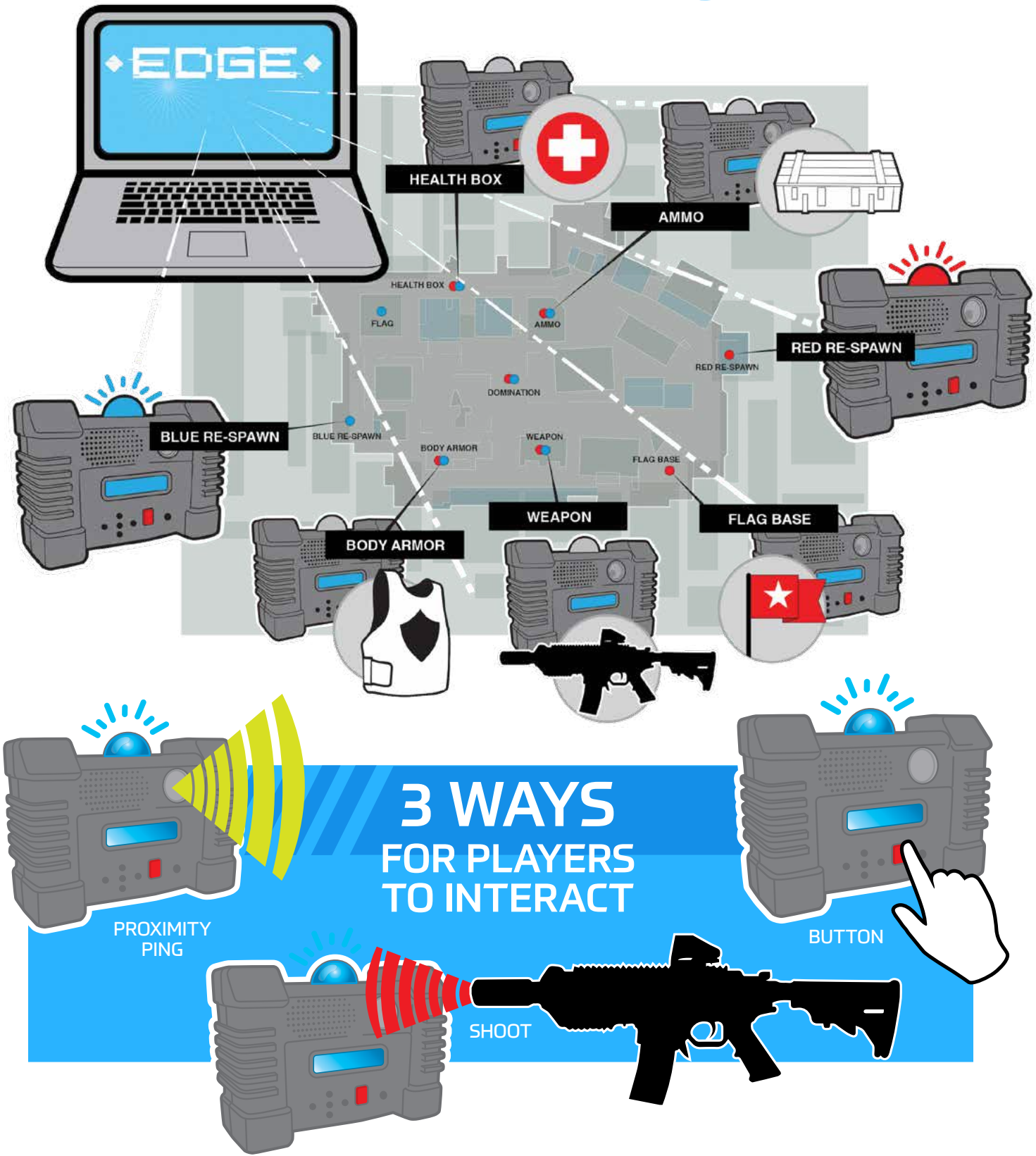


Don't mistake this baby for the basic respawn/flag box offered by other manufacturers. The Utility Box is unmatched in gameplay possibilities. This powerful device fully integrates to our EDGE Game Engine giving you total control over the battlefield. This means the entire experience changes with the click of a button. Run games offline? We got you covered.

OVER 20 BOX TYPES

KING OF THE HILL - DOMINATION - CAPTURE THE FLAG
BOMB DEFUSAL - RESPAWN - WEAPON - ARMOR - HEALTH - AMMO
TARGET - COVER - STREAK - PROXIMITY MINE AND MORE!

THE UTILITY BOX IN ACTION!





GAME ENGINE SOFTWARE

ENEMY EDITION

EDGE - Enemy Edition

Turns your equipment from team vs team style play to a full action target game. With the click of a button, program your headsets to become enemy types of your own creation, each with their own attributes.

CREATE A LIVE ACTION TARGET EXPERIENCE
WITH REAL ACTORS!

UNLOCK GESTURE BASED ATTACKS WITH THE WORLD'S ONLY ENEMY APP

Included with EDGE: Enemy Edition



The Enemy App adds even greater depth and range to actor integration when pairing your phone to our Bluetooth headset.

For the first time ever, actors can perform gesture based attacks like swinging their arms or wielding props.

HOSTAGE ACTOR TYPE WANT TO CREATE A HOSTAGE RESCUE MISSION? YOU CAN!

The Enemy App can be configured to create a rescue mission with a hostage actor. Proceed with caution. If your team eliminates the hostage... you lose!



WIRELESS HEADSET

Our wireless head-sensor unlocks new ways for players to interact on the battlefield that has never been possible before.

360°
coverage

FULL ARRAY
OF COLOR
OPTIONS



THE ONLY 360° IR RECEIVING & EMITTING HEADSET ON THE MARKET

We now have splash damage from explosives, melee attacks, pass through effects, healing abilities, directional hit detection, and more! Easy to clean, updatable, and it is included with every laser tag unit you purchase



MELEE ATTACKS / PROXIMITY SCORING / SPLASH DAMAGE
EXCLUSIVE TO BATTLE COMPANY EQUIPMENT

LASER TAG GRENADE

The innovation continues with our new laser tag grenade! Clear the way with everyone's favorite tactical accessory!

GRENADE FEATURES

- Outdoor or Indoor modes of operation
- Durable impact resistant foam
- Removable charge handle
- Light weight and safe round shape
- Ultra-Bright flash on detonation
- Detonate on impact or timer fuse
- Lost grenade features
- Configurable per player (Frag, Concussion, Tear Gas, EMP, Trip-Mine)

Ultra-Bright
flash on
detonation



Removable charge handle



Fuse Button





Looking for a big attraction with a small footprint? Want something with high replay value for your customers and a great ROI for your business? Meet the all new **Micro Arena!** We have taken some of the best action from a large battlefield and shrunk it down into full turn key package that fits into a tight space. This immersive **REALITY** attraction has players battling it out in a specialty themed, micro-sized arena. Want to customize the experience? We can create it!

CUSTOM DESIGN SERVICES AVAILABLE!

CONTACT US FOR MORE INFORMATION

WHAT CUSTOMERS ARE TALKING ABOUT

“Over 5 years I have used 4 different commercial systems, with Battle Company being the most robust. The industry had seemed stagnant, and lacked innovation, until Battle Company introduced the Battle Rifle Pro, then wireless headsets, and then the biggest innovation, the Edge Game Engine. Edge has been an industry game changer with unparalleled game control. It empowers operators with the ability create and sculpt even the most complex game types. I now have the ability not to just create advanced game modes, but mimic games from modern first person shooters that our target demographic loves. Without a doubt, Battle Company is the most forward thinking company in the tactical industry and I look forward as they press the innovation envelope developing Edge and their hardware even further.” **Clayton S. – Tac-Tx –**

“I purchased a large volume of the Battle Rifle Pro taggers for an interactive zombie attraction at a theme park. My entire experience from start to finish was great. I had about 4 days to program and dial in all the equipment to my exact specifications and the laser tag pro guys made themselves available around the clock to make sure the equipment performed exactly how i needed it to. I did thousands of guests during select nights in October and the equipment stood up to the wear and tear of both our customers and actors. Very pleased with my investment and proud to have the Battle Company equipment as solid foundation of my event.” **John C. – Knotts Berry Farm –**

“We started our mobile laser tag company this past spring with using the Battle Rifle Pro from Battle Company. The system is easy to learn and is very dependable in the field. When we first take out the battle rifles the players are immediately drawn to it! Players of all skill levels and ages have commented on how awesome they look, feel, and play. On top of all of that Battle Company’s staff has been there to help us all the way through and Eric G in sales did a phenomenal job introducing us to this concept and helping us with ways on how to make money with our new investment. When we wanted to adapt one of our battle rifles so a child with a disability could use it, battle company went out of their way to assist us. We are very happy with the decision to use Battle Company as our laser tag provider and would highly recommend using their equipment to start your business.” **Steven and Alex Gore – G-Force Mobile Laser Tag –**

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BattleCompany.com

BATTLE COMPANY LOCATION

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